Prof Venter is currently a lecturer in the Department of Business Management at the NMMU. She is also the Director of the NMMU Family Business Unit. Her field of expertise and research is that of managing family businesses in general and in particular succession from one generation to the next. Prof Venter is also lecturing and researching Entrepreneurship and Small Business Management. She has already published in numerous international and international accredited journals on especially entrepreneurship, small business and family business management-related issues. Prof Venter has also attended more than 80 national and international academic conferences, was the author or co-author of four books and been the author of numerous chapters in books.