## Jackie Palframan Brief Bio

Jackie Palframan is a senior lecturer and the programme leader for the financial planning programmes at the Nelson Mandela Metropolitan She was instrumental in developing the first Bachelor in Commerce: Financial Planning degree in Southern Africa which has now been running successfully for eight years at the University. She has also developed and teaches in the University's Postgraduate Diploma in Financial Planning qualification, one of the requirements for attaining the prestigious CFP® designation.

Jackie holds the CFP® designation as well as a Masters in Commerce with a dissertation on the *Educational requirements of the Financial Planning Industry*. She is currently reading for her PhD. Prior to joining academia she spent 15 years consulting at an international financial planning consulting firm in South Africa. Jackie's involvement in the wider financial planning community through her conference speaking and her role as Chair of the Financial Planning Institute of Southern Africa's Eastern Cape Region, keeps her connected and involved with the industry.

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