

PROGRAMME FOR DOCTORAL COLLOQUIUM

VENUE: SENATE/COUNCIL CHAMBERS – 1ST FLOOR MAIN BUILDING SOUTH CAMPUS

THURSDAY 17 MARCH 2011

TIME	STUDENT	TOPIC	PROMOTER
8h15-8h20	Welcome by Prof Miemie Struwig		
8h20-9h00	Helen Duh	Money Attitudes and Materialism among Generation Y South Africans: A Life Course Study	Prof M. Struwig & Prof N. Mazibuko
9h05-9h45	Hanningtone Gaya	Tangible Resources to Create Sustainable Competitive Advantage: A Case Study Of Toyota In Kenya	Prof M. Struwig & Prof E. Smith
9h50-10h30	Janine Krüger	Valuation of Internet-Based Businesses	Prof M. Struwig
10h30-11h00	Tea break		
11H00-11H40	Sebastian Hanhues	Strategy to Reduce the Complexity Of Mass-Transaction Data in Retailing	Prof M. Struwig & Prof R. Kurzhals
11h45– 12h25	Laura Welcker	Optimisation of Classification results by knowledge-driven data preparation	Prof M. Struwig & Prof F. Dellmann
12h30– 13h10	Leon Van Achterbergh	Expectations and Experiences of Social Media and Dining in the Restaurant Industry	Prof M. Struwig & Dr O. Dayan
13h10-13h55	Lunch break		
14H00–14H40	Marianne Doubell	Personal and Cultural Characteristics of Successful Professional Women in South Africa	Prof M. Struwig
14h45-15h25	Milly Kwagala	Management and Performance Indicators of Micro Finance Institutions in Uganda	Prof M. Struwig & Dr S. Viviers
15h30-16h10	Ignis McLaren	Financial Management Components and Principles in the Marketing Function of South African Businesses	Prof M. Struwig
16h15-16h30	Wrap up of the day – Prof M. Struwig		

19h00

Evening function for all doctoral students and their supervisors.

Squires Legendary Grill – Shop 15, The Boardwalk, Marine Drive, Summerstrand, Port Elizabeth.

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FRIDAY 18 MARCH 2011

TIME	STUDENT	TOPIC	PROMOTER
9H00	Welcome by Prof Miemie Struwig		
9h15-9H55	Gavin Cook	Investigating specific factors which affect lean manufacturing initiatives among downstream automotive supply chain partners	Prof G. Horn
10h00	TEABREAK		
10H30-11H10	Angadh Moorley	An investigation into the effects of transformational leadership on business transformation	Prof N. Kemp
11h15– 11h55	Vusi Msuthwana	The business sustainability of an automotive refinish paint distributor	Prof M. Tait & Prof N. Mazibuko
12h00– 12h40	Anne Kiboi	Factors affecting successful strategy implementation in Kenyan state corporations.	Prof. S. Perks & Prof E. Smith
12h45-13h00	Wrap up of all proceedings Prof M. Struwig		
13h00-13h45	LUNCHBREAK		