



**Nelson Mandela
Metropolitan
University**

f o r t o m o r r o w

- PO Box 77000 • Nelson Mandela Metropolitan University
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SCHOOL OF MANAGEMENT SCIENCES
Office of the Director
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PROGRAMME FOR DOCTORAL & MASTERS COLLOQUIUM 2014

THURSDAY 13 MARCH 2014

9.00AM – 16.15PM

VENUE: COUNCIL CHAMBERS – 1ST FLOOR MAIN BUILDING, SOUTH CAMPUS

TIME	PRESENTER	TOPIC	PROMOTER
09h00-09h15	Welcome by Prof Miemie Struwig		
09h15-10h00	Riyaadh Lillah	Managing Sustainability in South African Small Businesses	Prof M Struwig
10h00-10h45	Conrad van Greunen	Factors influencing knowledge-sharing behavior in knowledge-intensive businesses: An individual-level analysis	Prof E Venter
10h45-11h00	BREAK		
11h00-11h45	Amanda van den Berg	The influence of social media policies on reputation management in South African higher education	Prof M Struwig
11h45-12h30	Itai Muzvidziwa	Management perceptions regarding corporate social responsibility implementation in Zimbabwe	Prof E Mazibuko & Prof E Smith
12h30-13h15	Heidi Janse van Rensburg	Sustainability reporting in South African Companies	Prof M Struwig
13h15-14h00	LUNCH		
14h00-14h45	Geoffrey Nuwagaba	Relationships between cash management and growth of informal business in Uganda	Dr J Kruger & Prof M Struwig
14h45-15h30	Xavier Owona Ndi	Variables influencing customers' buying behavior in the South African clothing retail industry	Dr J Kruger & Prof Rootman
15h30-16h15	Thembinkosi Maduna	Investment promotion: a Coega development corporation perspective	Mrs N Oosthuizen & Dr J Kruger



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VENUE: ROOM 1113, 11TH FLOOR, MAIN BUILDING, SOUTH CAMPUS

TIME	PRESENTER	TOPIC	PROMOTER
09h00-09h15	Welcome by Prof Miemie Struwig		
09h15-10h00	Fezeka Matshoba	Perceptions and expectations of service quality of business incubators	Prof S Perks
10h00-10h45	Mayanja Jamiah	Business Ethics in Ugandan small and medium-sized Enterprises	Prof S Perks
10h45-11h00	BREAK		
11h00-11h45	Danie Ferreira	The influence of push-and-pull forces on outbound destination choice	Prof S Perks
11h45-12h30	Stewart Nyabereka	Factors affecting the adoption of internet banking in the Eastern Cape	Mr A Nelmapius & Prof E Venter
12h30-13h00	Wrap up for the day – Prof Miemie Struwig		