

The Top 39 Academic Achievers

The Top 39 Academic Achievers in the School of Management Sciences were acknowledged in a special awards ceremony held by the School at Elizabeth Place on 12 April 2016.



Students received awards honouring them as one of the top 3 students in the 13 different programmes. They also received a gift sponsored by Pearson Publishers as well as a medal in addition to their award. There were prizes for the top 3 students overall and various lucky draws. Prizes were sponsored by Andor Construction, REHAB Books, Black Sheep Industries, Wiley and Oxford University Press.

The Best Undergraduate Student in the Diploma Stream and the Best Undergraduate Student in the Degree Stream each won a tablet, while the Best Student in Postgraduate studies won a book prize as well as a voucher. The students were also entered into various lucky draws (excluding the Best Undergraduate Students). The hamper sponsored by Black Sheep Engineering was won by one of the guests attending.

The top students in each programme delivered a speech on achieving success at university.

The top 39 students are as follows:

Top Student for BCom General: majoring in Business Management

1. Miss JSN Morel
2. Miss AL Chihobvu
3. Mr AN Blumberg

Top Student Award for BCom Marketing: majoring in Business Management

1. Miss DVA Lucas
2. Miss L Hegendorfer
3. Miss K Taylor

Top Student Award for BCom Financial Planning

1. Miss JK Robinson
2. Miss HS Kirton
3. Mr AP Modi

Top Student Award for Postgraduate Diploma in Financial Planning

1. Mrs NZ Sonjica
2. Mr CJ Booysen
3. Ms R Gombera

Top Student Award for BCom Honours in Business Management

1. Miss B Richardson
2. Miss BM Millard
3. Miss KM Lahner

Top Student Award for NDip: Inventory and Stores Management

1. Ms CS Matsha
2. Miss P Petros
3. Mr M Magogo

Top Student Award for NDip: Logistics

1. Miss R Lemley
2. Mr Y Mkumatela
3. Miss NJ van Vught

Top Student Award for BTech: Logistics

1. Ms M Saji
2. Miss S Ngceba
3. Mr R Keith-Bandath

Top Student Award for NDip: Management

1. Ms C Bester
2. Miss B Ryners
3. Mr WC Rabie

Top Student Award for BTech: Management

1. Miss SF Begg
2. Mr DM van den Berg
3. Mr LT Olivier



Top Student Award for NDip: Marketing

1. Mr LRJ van Niekerk
2. Miss M Nunes
3. Mrs TK Southby

Top Student Award for BTech: Marketing

1. Mr SH Gerber
2. Mr SD Gillmer
3. Ms S Mzinda

Top Student Award for Masters

1. Mrs M Carelson
2. Mrs NL Cupp
3. Mr R Laubscher

The evening was a huge success.

A message from the Director of the School



Some new and exciting changes have been made within the School of Management Sciences.

Mr Gavin Cook has been appointed as Head of the Department of Logistics Management. He replaces Professor Gideon Horn who has retired. Mr Cook brings many valuable skills to the table which includes 12 years of industry experience in Logistics as well as 16 years of teaching experience in the field of Supply Chain, Purchasing and Materials Management.

The Departments of Business Management and Management Practice are headed up by Professor Eileen Mazibuko and Dr Joe Zeelie respectively, who are not new in their positions.

My vision for the School is to be the leader of a current, modern School of Management Sciences which is at the rock face of management education and research and strives to not only satisfy our internal clients (staff members) and external clients (students), but to delight them.

In this newsletter, also read about our staff members who obtained post-graduate degrees (see p.6). Our staff also excel in activities such as life saving and surfing (see pp. 9 and 12)

Enjoy this issue!



The first teaching and learning colloquium

In January 2016 the Teaching and Learning Committee of the Faculty of Business and Economic Sciences held their first Teaching and Learning Colloquium.

A variety of speakers ranging from students to lecturers shared some excellent and innovative teaching practices. It was decided, due to the success of this colloquium, that it will now be a yearly event.

Be sure to diarise the next one coming in October 2016!



Lecturers from the Department of Marketing Management visit Bad Mergentheim

Dr Marlé van Eyk and Prof Laetitia Radder from the Department of Marketing Management visited Bad Mergentheim in January to present lectures in International Marketing I and International Marketing II respectively, at the Baden-Württemberg Cooperative State University in Bad Mergentheim. Business Studies forms a major focus of the university's co-operative learning programmes. The university is housed in a castle, which from 1525-1809, was the residence of the Grand Masters and Deutschmeister of the German Teutonic Order.



Lecturers attend ACERE Conference

Lecturers from the Department of Business Management attended the Australian Centre for Entrepreneurship (ACE) Research Exchange Conference.

The conference was held on the Australian Gold Coast at the Griffith Business School from 2 – 5 February 2016.

Prof Sandra Perks, Ms Nadine Oosthuizen, Ms Jasmine Goliath and Ms Bomikazi Zeka attended the conference.

They presented the following papers:

Family versus non-family business in the Eastern Cape, South Africa: a review of customer loyalty. (Zeka, Saunders, Oosthuizen).

Motivation and obstacles to youth entrepreneurship in SA: An empirical school learner's perspective. (Perks, Goliath).



ABOVE: Ms Goliath, Prof Perks, Ms Oosthuizen and Ms Zeka

Jackie Palframan helps VC Scholars plan wisely

Jackie Palframan, a Senior Lecturer in the NMMU Financial Planning programmes, was invited to advise the VC Scholars on planning their finances to ensure their bursaries were wisely used.

Here she is pictured with some of the VC Scholars who attended a session on basic budgeting as part of the mentoring programme arranged by Ms Kim Elliott from the Department of Student Governance and Development.



Albert Nelmapius receives his PhD

The Department of Business Management lecturer, Albert Nelmapius, obtained his PhD (Business Management) from Stellenbosch University on 16 March 2016. The title of his thesis is:

A motivational perspective on the user acceptance of social media.

His promoter was Professor Christo Boshoff, a former colleague of ours.

Well done, Albert! We are so proud of you!



Tandiswa Ngxukumeshe receives her PhD

Management Practice lecturer, Tandiswa Ngxukumeshe, obtained her PhD (Business Management) on 12 April 2016. The title of her thesis is:

PERCEPTIONS REGARDING ORGANISATIONAL CITIZENSHIP BEHAVIOUR IN SOUTH AFRICAN RETAIL FIRMS

Her promoter was Professor Eileen Mazibuko, HOD of the Department of Business Management and her co-promoter was Professor Elroy Smith, also from the Department of Business Management.

Well done, Tandi! You make us proud!



Miss Jasmine Goliath obtains her 4th degree

This graduation the Department of Business Management was especially proud to see their very own Financial Planning and Entrepreneurship Lecturer, Ms Jasmine Goliath, walk the stage. Ms Goliath received her Postgraduate Diploma in Financial Planning, adding to her already impressive resume. She now holds FOUR degrees [BCom in Financial Planning; BCom Honours in Business Management, MCom (cum laude) in Business Management and a Postgraduate Diploma in Financial Planning]. She is busy working on her PhD!

Well done Ms Goliath, you are an inspiration to us all!



Lecturers win Best Paper Award

Department of Business Management lecturers, Prof Chantal Rootman, Dr Janine Kruger and Mr Tony Matchaba-Hove won the Best Paper Award at the 3rd Business and Management Conference held in Lisbon, Portugal from 22-25 March 2016.

Prof Chantal Rootman attended the conference and presented the paper entitled:

THE SOUTH AFRICAN FINANCIAL SERVICES INDUSTRY: HOW TO USE MOTIVATIONAL FACTORS TO ENSURE EMPLOYEE SATISFACTION

THE SOUTH AFRICAN FINANCIAL SERVICES INDUSTRY: HOW TO USE MOTIVATIONAL FACTORS TO ENSURE EMPLOYEE SATISFACTION

by Prof. Chantal Rootman



The Logistics Society holds its first annual meeting

The Logistics Society held its first annual event at the Oceana Residence on 2nd Avenue Campus on Friday, 22 April 2016.

The treasurer of the society welcomed the students and the chairperson opened the event by explaining the purpose and value of the society. Mr Cook, HOD of Logistics, as well as lecturers Mr Jappie, Mr Pillay and Ms Mavela, joined the event and gave students valuable information regarding the field of Logistics and the types of careers available in Logistics across the different industries.

The Logistics Society plays an important role in bringing real-world Logistics to its members in the form of inviting current logistics practitioners to address them on important issues within their field of study, as well as arranging tours to business firms and student social events.



ABOVE (from left to right): Logistic Management lecturers – Mr Jappie, Ms Mavela and Mr Pillay

Financial Planning Society successfully hosts its Opening Function for 2016

The Financial Planning Society is a registered NMMU student society made up of both undergraduate and postgraduate students with financial planning modules. The purpose of the society is to encourage and facilitate member interaction, to build a network for members to interact with financial planners in the industry and to promote the image of the Financial Planning Programme.

The society recently successfully hosted their opening function for the year at the Senate Hall on the North Campus. The society's members were honoured by 3 distinguished guest speakers, namely:

Mr Edward Gutsche - Managing Director of Edge Financial Group;

Mr Jon-Paul Raper - Development Manager at Old Mutual;

Mr Thembani Biyela - Product Planner at General Motors.

The guest speakers shared some interesting and valuable insights into the financial planning industry. They motivated the members in attendance to stay focused on their studies, which will prepare them well to take on the working world that awaits.

To keep up to date with all the latest information from the society, follow their Facebook page: <https://www.facebook.com/nmmufinancialplanningsociety/>



Andrew Marriott competes in the Lifesaving South Africa Surf Nationals for Masters

On the 17th March 2016, Kings Beach Surf Lifesaving Club (SLC) hosted the 2016 Lifesaving South Africa Surf Nationals for Masters. This is the most prestigious event on the Lifesaving South Africa calendar as it draws top lifesaving clubs from across South Africa to compete in the event. Twenty-nine lifesaving clubs from around South Africa took part in this year's event.

Andrew Marriott, an NMMU lecturer in the Department of Marketing Management, took part in the event and was awarded a silver medal for 2nd position in the Beach Relay for his local lifesaving club, Sardinia Bay. He also placed 4th in the Ironman event, 4th in the Run/Swim/Run event, 5th in the Board Race and 6th in the Surf Swim event.

Lifesaving South Africa (LSA) is the official governing body of the voluntary lifesaving movement in South Africa to which all the competing lifesaving clubs are affiliated. To qualify as a Master's lifeguard, candidates need to be 30 years or older. Most Masters boast many years of experience. Andrew is a qualified LSA lifeguard instructor.



ABOVE: Mr Andrew Marriott

Marketing Cares Easter Egg Drive

This year the Department of Marketing Management held an Easter egg drive as part of their Marketing Cares initiative, which was geared at collecting Easter eggs for two organisations, namely: Sinako School and MTR Smit Children's Haven.

Students as well as staff members donated Easter eggs which were handed out to the children.

Dr van Eyk and Ms Shrosbree handed over Easter eggs to the children at the MTR Smit Children's home. The children were so excited and had huge smiles, from ear to ear, on their faces.

Ms Altouise Jonas, together with two second year students, dropped off the Easter eggs at Sinako. The children were eagerly awaiting their arrival as they were going to have an Easter egg hunt.

Thank you to everyone who kindly donated.

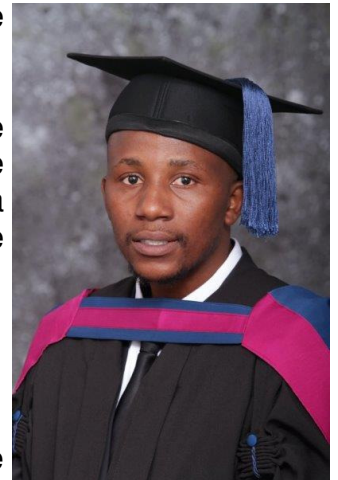


Success against all odds...

Anele Nkoyi enrolled for the MTech (Marketing) degree in good faith...he had the intelligence and he saved money to pay for his studies.

He did not have a laptop and was living in East London at the time he registered. For his first meeting with his supervisor, Prof Madéle Tait, he had to hike from East London to Port Elizabeth, as he could not afford a bus ticket and he was too proud to ask for any charity. He arrived at the meeting with only his examination pad and a pen.

Throughout the years he saved more money to afford a laptop and to pay for his bus tickets. He graduated last year and on 1 January 2016 he was appointed as a lecturer in a permanent position at the Central University of Technology in the Free State. He lectures on the campus in the town Welkom, known for its gold mines.



ABOVE: Mr Anele Nkoyi

Graduate investigates professional rugby players' money habits

Enrico Acker, a Nelson Mandela Metropolitan University graduate, graduated with his MCom degree on Tuesday, 12 April 2016.

Enrico, together with his supervisor, Prof Miemie Struwig, researched professional rugby players' attitudes and habits towards personal financial management. He explained that while playing professional rugby, players can earn big salaries and when they retire from the sport they are already 7-10 years behind in the workforce. These players experience a massive drop in salary.

Acker says that he thinks professional players' apathy towards financial planning does not have so much to do with their sporting profession, but their age, as people only start to think seriously about financial planning from the age of 26.

Enrico now works as a financial planner in Port Elizabeth and has since retired from playing professional rugby.



ABOVE: Mr Enrico Acker

BTech Marketing student participates in SA Interclub Contest

Roxy Giles, a BTech Marketing student, participated in the SA Interclub Contest as a member of the Madibaz Surf Team. The event took place from 13 – 14 February 2016.

The surfing competition was held in St. Francis, Eastern Cape. Eighteen clubs participated in the event. The Billabong Madibaz Surf Team came fourth overall in the event.

Roxy has been surfing since the age of 13. Originally from George, she says she practices as often as PE has waves. She entered surfing competitions quite regularly up until her first year of studies, after which she decided to focus on her studies.

Roxy says that whenever she feels she needs a break from the books, she goes for a surf and that's her secret to balancing her surfing and studies. After Roxy has completed her studies she wishes to work for a year and then travel to Europe and Australia.

We wish her well with her future endeavours.



Above: Ms Roxy Giles



Please email Chantell Vogts on chantell.vogts@nmmu.ac.za with your photos and stories for the next edition.