

KA Smart invests in the future of young marketing minds

KA SMART Management Consulting PTY (LTD), a wholly owned subsidiary of JSE listed company, **RGT SMART**, has awarded bursaries to two **BTech Marketing** students at the **Nelson Mandela Metropolitan University** for the 2011 calendar year.

Nozibele Qamngana and **Bulelani Javiya** each received a bursary to the value of **R15 000** to pursue their **Post Graduate** studies in marketing.

The initiative forms part of **KA Smart's Corporate Social Investment** which focuses on growing both the future talent for the industry as well as support the education and skills of the **Nelson Mandela Bay** youth. "KA Smart has always placed particular focus on **Corporate Social Investment** and the expenditure specifically related to this area. As a specialist marketing consultancy we have made a

decision to give back where it matters most to us - the marketing field. It made sense to invest in the education of future marketers, the bursaries are a perfect fit for our **CSI objectives**," said **Jaco van**

Staden, Marketing Manager of **KA Smart**.

Both students expressed excitement for the year ahead and are ready to grab the opportunity given by **KA Smart** with both hands.



Bulelani Javiya, Jaco van Staaden (KA Smart Marketing Manager) and Nozibele Qamngana.

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